



## E-newsletter content

Delivered to over 56,000 recipients twice a week, the CatererSearch Newswire is a free newsletter designed to keep the busy hospitality professional up-to-speed with the industry's hottest topics.

Newswire is designed to provide a snap-shot and focuses on the most recent and biggest stories that have broken on CatererSearch in recent days. The newsletter includes a short headline and introduction to each story which users click to read the full story on CatererSearch. In addition to the latest news stories Newswire also includes links to forthcoming events, trends & data, blogs & forums.

**Circulation: 56,000**

Frequency: Twice weekly (Monday, Wednesday)

## Advertising opportunities

Ad unit	Size (px)	cost per insertion £
Top Banner	468 x 60	995
Skyscraper	120 x 600	1,100
Bottom MPU	300 x 250	795
Bottom banner	468 x 60	795
Solus	As above	1,900

## Advertising delivery requirements

Advertisements and/or copy must be submitted to [e-marketing.operations@rbi.co.uk](mailto:e-marketing.operations@rbi.co.uk) at least (5) five business days before scheduled sponsorship. GIF, animated GIF and JPEG images are accepted.

Flash and rich media files are not accepted. File size should not exceed 30k. All advertisements should be accompanied by a text equivalent in order to be seen by all subscribers (200 characters).

Either MPU OR banner will feature on the newsletter (see left).

## Sales contact information

Kelly McAlpin  
E-Newsletters Sales Manager  
Reed Business Information  
Quadrant House  
The Quadrant  
Sutton  
SM2 5AS  
+44 20 8652 8158  
[kelly.mcalpin@rbi.co.uk](mailto:kelly.mcalpin@rbi.co.uk)

## Online ad production

E-marketing Operations,  
Central Marketing,  
9th Floor  
Reed Business Information,  
Quadrant House  
The Quadrant,  
Sutton  
SM2 5AS  
[e-marketing.operations@rbi.co.uk](mailto:e-marketing.operations@rbi.co.uk)