



All advertisements are accepted subject to RBI's standard terms and conditions which can be found at <http://www.reedbusiness.co.uk/adtermsandconditions>.

E-newsletter content

The FWI Poultry News Alert is the fortnightly update on the latest stories from the world of agriculture, top stories related to poultry farming...plus what's hot on FWi. All of the stories featured link through to Farmers Weekly Interactive (FWi), the online choice for the agricultural community.

The newsletter is written by the same award-winning editorial team who write for Farmers Weekly, Poultry World and Crops and FWi. Highly topical, the FWi Poultry News Alert is targeted at agriculture professionals with a particular interest in poultry farming.

Circulation: 500 (Publishers' statement)

Frequency: Fortnightly

Advertising opportunities

Ad unit	Size (px)	cost per insertion £
Top Banner	468 x 60	300
Skyscraper	120 x 600	400
Bottom MPU	300 x 250	300
Bottom banner	468 x 60	240
Solus	As above	750

Advertising delivery requirements

Advertisements and/or copy must be submitted to e-marketing.operations@rbi.co.uk at least (5) five business days before scheduled sponsorship. GIF, animated GIF and JPEG images are accepted. Flash and rich media files are not accepted. File size should not exceed 30k. All advertisements should be accompanied by a text equivalent in order to be seen by all subscribers (200 characters).

Either MPU OR banner will feature on the newsletter (see left).

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