



Chemical Logistics e-newsletter advertising guide

Chemical Logistics
Feedback | Contact | Subscribe Issue 1

1. Top banner (468x60px)

Title 1
El elit, voloreet dolor am iure te vel dolupta tuerci erositi aut prat dolum ip eugiat ulla feui ero doloreetue tie tat. Ut velenisi. El do cor iure magnim ipit luptatie consenim nostis nis accum duisi dit, vulput praestrud eriuscidunt nonummodiat. Ut landre duisi bla aliquat, corper si. In utat volestie do dolor adignisi te erostisi blaoreet ea feugiam, se eugue minit luptat nummy nulluptat. Sim zzrit wis nonsequisil dunt duis aut et luptat vullandrem quisicilil nulputatum diatem vullamc onsequam eugiamet, si.

Quick Links
title1
title2
title3
title4

Title 2
El elit, voloreet dolor am iure te vel dolupta tuerci erositi aut prat dolum ip eugiat ulla feui ero doloreetue tie tat. Ut velenisi. El do cor iure magnim ipit luptatie consenim nostis nis accum duisi dit, vulput praestrud eriuscidunt nonummodiat. Ut landre duisi bla aliquat, corper si. In utat volestie do dolor adignisi te erostisi blaoreet ea feugiam, se eugue minit luptat nummy nulluptat. Sim zzrit wis nonsequisil dunt duis aut et luptat vullandrem quisicilil nulputatum diatem vullamc onsequam eugiamet, si.

Title 3
El elit, voloreet dolor am iure te vel dolupta tuerci erositi aut prat dolum ip eugiat ulla feui ero doloreetue tie tat. Ut velenisi. El do cor iure magnim ipit luptatie consenim nostis nis accum duisi dit, vulput praestrud eriuscidunt nonummodiat. Ut landre duisi bla aliquat, corper si. In utat volestie do dolor adignisi te erostisi blaoreet ea feugiam, se eugue minit luptat nummy nulluptat. Sim zzrit wis nonsequisil dunt duis aut et luptat vullandrem quisicilil nulputatum diatem vullamc onsequam eugiamet, si.

Title 4
El elit, voloreet dolor am iure te vel dolupta tuerci erositi aut prat dolum ip eugiat ulla feui ero doloreetue tie tat. Ut velenisi. El do cor iure magnim ipit luptatie consenim nostis nis accum duisi dit, vulput praestrud eriuscidunt nonummodiat. Ut landre duisi bla aliquat, corper si. In utat volestie do dolor adignisi te erostisi blaoreet ea feugiam, se eugue minit luptat nummy nulluptat. Sim zzrit wis nonsequisil dunt duis aut et luptat vullandrem quisicilil nulputatum diatem vullamc onsequam eugiamet, si.

2. Skyscraper (120 x 600px)

3. Bottom MPU (300x250px)

4. Bottom banner (468x60px)

E-newsletter content

Chemical Logistics e-newsletter brings the main issues, news and latest developments of this niche sector to the forefront. With Chemical Logistics readers will have all the information they need on the chemical logistics industry, including the latest financial stories and regulatory news, supply chain disruptions, people movements and e-business developments.

It is topical and highly targeted, reaching an audience of Purchasing & Logistics Managers, Chemical Producers, Chemical Distributors, Legislative & Environmental Experts and IT & E-commerce Experts.

Marketing reach and frequency

Circulation: 3,457

Frequency: Monthly

Advertising opportunities

| Ad unit | Size (px) | Price for single e-newsletter | |
|-------------------|-----------|-------------------------------|-------|
| | | £ | \$ |
| Top Banner | 468 x 60 | 500 | 1,000 |
| Skyscraper | 120 x 600 | 500 | 1,000 |
| Bottom MPU | 300 x 250 | 500 | 1,000 |
| Bottom banner | 468 x 60 | 500 | 1,000 |
| Solus Sponsorship | As above | 1,200 | 2,360 |

Note: Price for a single e-newsletter at June 2007. Subject to change depending on circulation of e-newsletter. Minimum rate of £500 applies to this e-newsletter.

Advertising delivery requirements

Advertisements and/or copy must be submitted to e-marketing.operations@rbi.co.uk at least five (5) business days before scheduled sponsorship. GIF, animated GIF and JPEG images are accepted. Rich media files are not accepted. File size should not exceed 30k. All advertisements should be accompanied by a text equivalent in order to be seen by all subscribers (200 characters).

Either the bottom MPU or bottom banner will feature in the newsletter (see left)

Sales contact information

Kelly McAlpin
Reed Business Information
Quadrant House
The Quadrant
Sutton, Surrey SM2 5AS, UK
+44 20 8652 8158
kelly.mcalpin@rbi.co.uk

Online ad production

E-marketing Operations, Central Marketing, 9th Floor
Reed Business Information, Quadrant House
The Quadrant, Sutton, Surrey SM2 5AS, UK
e-marketing.operations@rbi.co.uk

All advertisements are accepted subject to RBI's standard terms and conditions which can be found at <http://www.reedbusiness.co.uk/adtermsandconditions>