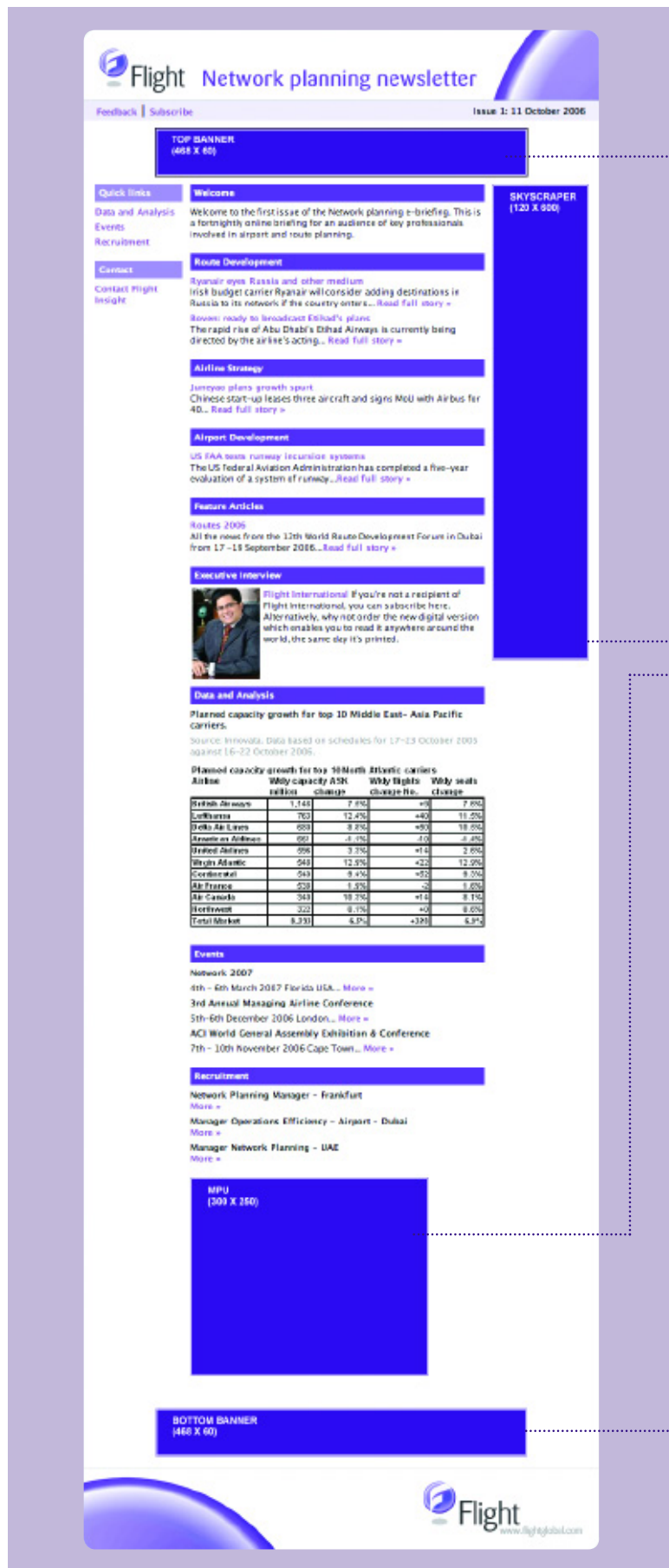


Network planning newsletter advertising guide



Newsletter content

Network planning is a free newsletter emailed fortnightly to an audience of key professionals involved in airline and airport route planning. Every two weeks this audience will receive a newsletter that links through to the full range of headlines, analysis and data available from Flight, including content from Airline Business, Flight International and flightglobal.com. There will also be a host of analysis using our own database and those of our strategic partners. Additional insights will be provided by our team of in-house analysts and named commentators.

Marketing reach and frequency

Circulation: 4,550

Frequency: Fortnightly (Thursday)

Target audience

- Airline network planners
- Airport route developers
- Service providers and related

Advertising opportunities

Ad unit	Size (px)	cost per insertion		
		£	€	\$
Top Banner	468 x 60	280	410	520
Skyscraper	120 x 600	380	560	710
Bottom MPU	300 x 250	280	410	520
Bottom banner	468 x 60	210	310	390
Solus	As above	680	1,000	1,270

Advertising delivery requirements

Advertisements and/or copy must be submitted to e-marketing.operations@rbi.co.uk at least five (5) business days before scheduled sponsorship. GIF, animated GIF and JPEG images are accepted. Rich media files are not accepted. File size should not exceed 30k. All advertisements should be accompanied by a text equivalent in order to be seen by all subscribers (200 characters). **Either the bottom MPU or bottom banner will feature in the newsletter.**

Sales contact information

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Reed Business Information

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Online ad production

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Reed Business Information, Quadrant House
The Quadrant, Sutton, Surrey, SM2 5AS, UK
e-marketing.operations@rbi.co.uk

All advertisements are accepted subject to RBI's standard terms and conditions which can be found at <http://reedbusiness.co.uk/adtermsandconditions>